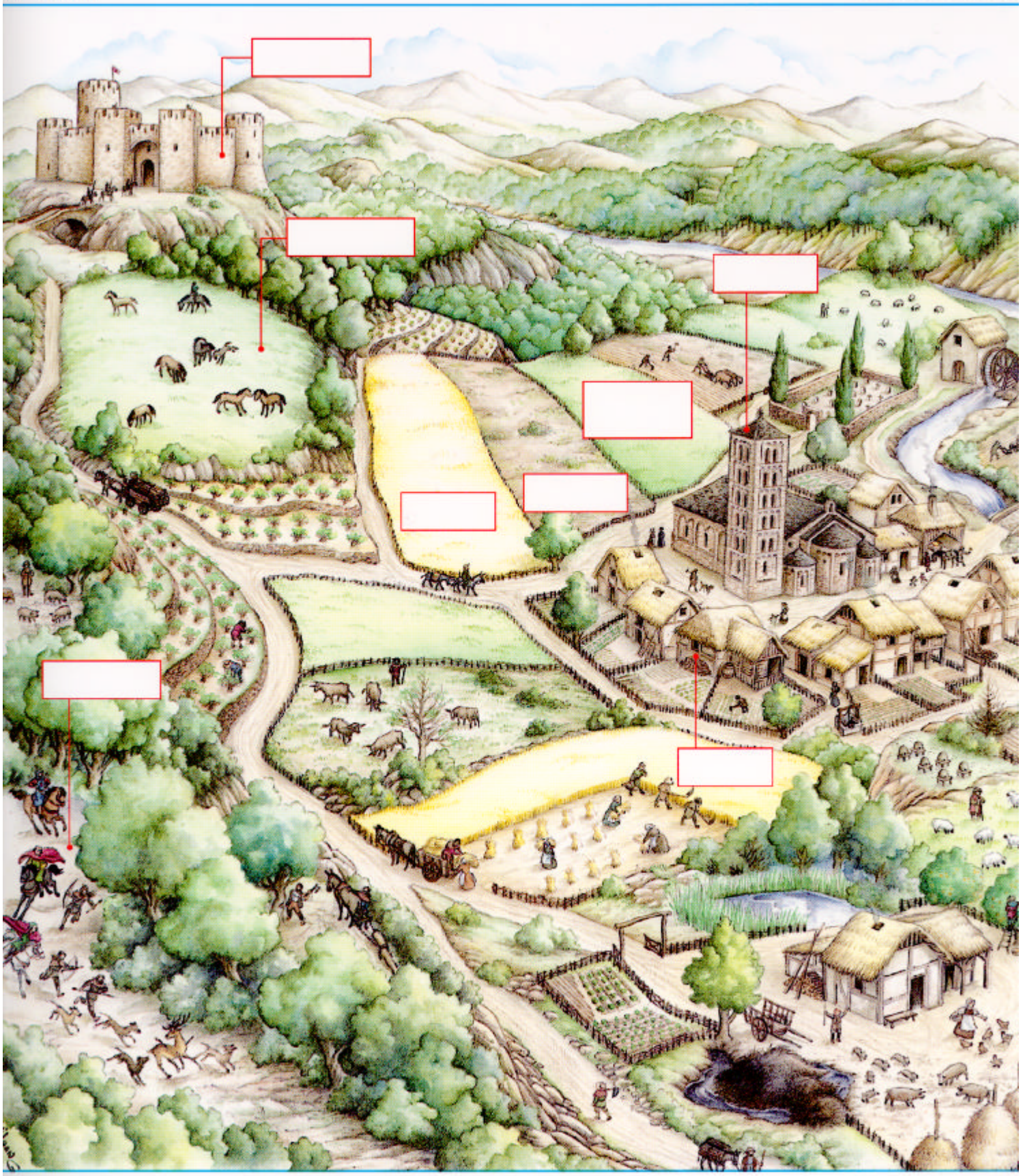Vicens Vive